



VOL. 6. No. 23. (141) ALPINE, CALIF. FRIDAY, DEC. 6, 1957 PRICE 10¢

**SVENSSON BURNED BY TAR POT ALLEN SUFFERS HEART ATTACK**

In a flash explosion of a large kettle of tar which he had been heating overnight to finish his roof on Thanksgiving morning, Knut Svensson, carpenter, was severely burned when the fire under it blew up in his face when he went to raise the flame. His shirt ignited and in getting out of it his hands were burned, also one leg and a foot. Fortunately his eyes were unharmed. Dr. C.O. Tanner, who lives nearby, treated him for the 2nd degree burns.

Last Saturday while moving from the Alpine Realty office which he sold, J.L. Allen suffered a heart attack which has him recovering in Mercy Hospital. His wife commutes from their La Mesa home to visit him. Six weeks ago he had an initial mild attack. His doctor says he is making nice recovery; it is not as bad as at first thought. Bob Wilson and Phil Hall of the fire department rushed a resuscitator to give him first aid when it happened.



CONTENTED FAMILY MAY WELL BE SAID OF THE FARRELL STIEHMS, 2405 TAVERN ROAD, AFTER THEIR BEAUTIFUL COW ARRIVED FROM THE CARNATION CO., THE PRIZE FOR LOIS STIEHM WHO WAS ON THE QUEEN FOR A DAY TV PROGRAM RECENTLY. THEY HAD A CELEBRATION LAST TUESDAY WHEN THE ANIMAL ARRIVED TOGETHER WITH A BIG LOAD OF HAY FROM GLENVIEW FEED, ALSO A PRIZE.

SHOWN HERE ARE, L TO R THE STIEHM CHILDREN: DENNIS, SKIPPER, CINDY, PHILLIP, JEFF, QUEEN LOIS, HOLDING PRINCESS LOIS-- THEIR LATEST-- FARRELL (CONTENTED. TOO!) MY WISH, (THE COW), SANDRA, DANIEL, SUSANNA CORKY, AND ARTHUR J. JOHNSTON. MANAGER, CARNATION CO., S.D. OFFICE. JAMES L. GILWEE, DISTRICT SALES REPRESENTATIVE, WAS ALSO ON HAND FOR THE BIG EVENT WITNESSED BY NEIGHBORS INVITED IN TO ENJOY. A CLASS OF MILK AND RANCHMADE COOKIES, PLUS THE THRILL OF BEING ON TV CAMERA WHICH PAUL SKILLINGS BROUGHT UP FROM CHANNEL 10. IT WAS SHOWN LAST SUNDAY. ALTOGETHER IT WAS A GREAT DAY FOR TAVERN ROAD.

**74 ENJOY GLIDING TALK**  
 When Jas. Spurgeon, noted glider pilot and aviation expert, gave an illustrated talk following the family dinner at Fuller Hall for Community Church, he created much interest in the air age. He believes that gliding could become a sport here as the winds are right in places as around Viejas Reservation.

# EDITORIAL



## WILL SMOG BEAT MISSLES?

While the world is horsing around with ICBMs, atomic rockets and other toys to destroy mankind, perhaps man and his industries are slowly but surely killing off the population.

On Thanksgiving I took off in one of our flying club planes for Redondo Beach to enjoy dinner with my wife and our three young daughters. They drove up Tuesday, returned early Sunday morning.

As we neared the metropolis of L.A. smog and haze grew so dense that visibility was reduced to less than a mile. At 2000 feet we could hardly make out landmarks directly below!

Recently a story came out of L.A. on how smog and other by-products of modern life are creating 'breathless men' who suffer from a rare ailment emphysema. Dr. Seymour Farber, UCLA, says they have difficulty in expelling breath, due to narrowing of the bronchial tubes.

He claims half a million suffer from this disease which is thought to be heart trouble by the layman. Its cause is inhaling fumes and dusts of today's civilization, and by repeated colds.

Doctors have predicted that one fine morning L.A. will awaken to find several thousand dead from high smog content, just as they died in London, and on our east coast.

The Farrell Stiehms, 2405 Tavern Road, who entertained two navymen for Thanksgiving, are having the same pair back for Christmas dinner, plus two others, and with their 10 kiddies, expect a big holiday as Stiehm's brother's family will also be here.

As the result of their auto accident some months ago, Mrs. Farrell Stiehm is taking three children to the hospital this week for checkup.

ALPINE NEEDS A FENDER & BODY SHOP.

### ALPINE SALES YARD

2940 HIGHWAY 80 HI 5-2984  
 MAIL ADDRESS: P.O. Box 234

"ALL KINDS OF NEW & USED STUFF"

"MILE EAST OF TOWN"

### EL CAJON THEATRE

Hickory 4-3272

SUN THRU TUES. DEC. 8-10  
 JAYNE MANSFIELD  
 'WILL SUCCESS SPOIL ROCK HUNTER?'  
 MAMIE VAN DOREN  
 'GIRL IN BLACK STOCKINGS'  
 COMING SOON  
 '3:10 TO YUMA'  
 'OPERATION MUDBALL'  
 'MAN OF 1000 FACES'  
 'JAIL HOUSE ROCK'

### AERO Drive-In

BOSTONIA HI4-8800

NOW THRU SAT. DEC. 7  
 MARYLIN MONROE 'L. OLIVIER  
 'PRINCE & THE SHOW GIRL' COLOR  
 CORNELL WILDE & JEAN WALLACE  
 'THE DEVIL'S HAIRPIN' COLOR  
 SUN THRU TUES. DEC. 8-10  
 ROBT. WAGNER  
 'BETWEEN HEAVEN & HELL' COLOR  
 SCOTT BRADY 'THE STORM RIDER'  
 STARTS WED. DEC. 11  
 F. SINATRA 'JOKER IS WILD'  
 E. FISHER 'BUNDLE OF JOY'

WE GIVE  
*S.S.*  
 GREEN  
 STAMPS

USE OUR LAY-AWAY PLAN FOR CHRISTMAS

**Alpine Hardware & Dept. Store**

HI5-2406

P.O. Box 118

2218 Highway 80

### EVERETT GETS ALPINE NEWS

Due to the vigorous start of his campaign for the non-partisan office of state superintendent of public instruction, David B. Everett, head of Alpine's school district, has already brought much publicity to this community.

Thousands of his attractive folders in blue and red, as campaigning matter, have already been sent statewide by Clarke Irvine, publicity director for Everett. The busy press of the Sun has been turning out leaflets plus letterheads, envelopes and other material.

Note- Anyone desiring copies of the folder may write Everett at Box 345, Alpine. The campaign fund is in the capable hands of Chester A. Brown, 4408 W. 147th St. Lawndale, Calif.

### NEW LAND CLEARING BUSINESS

'Mac' McDougal and Glen Avery have just begun advertising their land clearing and bulldozing service for this area with big machines and experience. They believe Alpine has a great future and that this line is needed here. 'Satisfaction is a must with us' is their motto'.

Jerry Harmer of Florence's Market with his wife flew back to Arcata this week on business, will return shortly.

### IT PAYS TO LOOK WELL

SHOP HOURS 9 A.M. TO 5:30 P.M.

CLOSED

SUNDAYS, MONDAYS & HOLIDAYS

LES BARRETT'S BARBER SHOP

2210 Hiway 80

Alpine

## The Candy House

The Sweetest Thought at

CHRISTMAS

is Fine Candies!

Attractive Gift Wrapping

Beautiful Greeting Cards

Ask about our lay-away plan  
 for Christmas.

105 W. Main, El Cajon, HI5-7164

# FLORENCE'S MARKET

## Gift Headquarters

SEE OUR BEAUTIFUL

CHRISTMAS DISPLAY

OF CUSTOM

PRE-WRAPPED

GIFT PACKAGES

AND BASKETS.

PRE-WRAPPED

FOR YOUR

BUSINESS OR

PROFESSIONAL

GIFTS AT NO

EXTRA COST.

COMPLETE

ASSORTMENT OF

HOLIDAY DECANTERS

CORDIALS AND WINES.

Discounted 10% by the case.

2262 Highway 80

Alpine

Hickory 5-2436

Alpine needs a brand bank

*Flowers by Marguerite*

FLOWERS FOR ALL OCCASIONS

WEDDING DECORATIONS

CORSAGES

GIVE FLOWERS OR POTTED PLANTS FOR CHRISTMAS.

LOUIE & ALLEYNE MARKS

HI 4-5955 141 S. ORANGE AVE.  
FUNERAL DESIGNS EL CAJON, CALIF.

**NEW FACES AT HINKLE'S**  
Mrs. Dorothy Avery is now taking care of the bookkeeping and office work at Al Hinkle's Building Supply house, following John R. Reynolds, who retired.  
Chas. E. Sharp who came here to live on Nov. 1, with his wife from Cherokee, Kans., has joined the sales force, having been a lumberman all his life. They have rented the Jack Spaulding, jr., home, 2131 Taven Road.

**NEW MANAGER AT PALLANTYNE**  
Troy Wray is now sales manager for Ballantyne Bruck, 300 El Cajon Blvd. in E.C. He replaced Don Barron who went north. Wray reports the beautiful new buick as making quite a hit among motorists in E.C. and the back country.

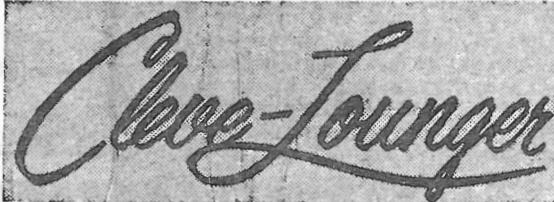


SCENE FROM  
NEW BEA  
LA FORCE  
DRAMA  
(L TO R)  
RONNIE SCHWARTZ,  
FRAN WHITE,  
MURRAY SCHWARTZ,  
BRYAN BURNETTE.  
PHOTO BY  
BEA LA FORCE.

**MEACHUM'S Complete Home Furnishings**



GIVE  
A...



**3-WAY ACTION**

A RECLINER  
THAT RESTS  
YOUR WHOLE  
BODY...EVEN  
6-FOOTERS!



Back, footrest, seat  
move separately... as low back  
extends upward... footrest glides  
out... and seat moves  
for contour fit



The Meachum Co. offers the Cleve-Lounger with famous 3-way action, which gives full, restful body support for you. A gift everybody in your family will enjoy. Even big, strapping 6-footers and over will find complete comfort in this fine lounge. And you'll love the way Cleve-Lounger retracts into a handsome, compact living room chair.

Reg. \$124.95  
XMAS SPECIAL

**\$99<sup>95</sup>**

Naugahyde & fabric  
combination. Tur-  
quoise, Coral or  
Brown.

ALSO SEE OUR CALL-LOUNGER CHAIRS  
vibrators Optional on all recliner chairs

**Meachum's**

237 West Main, EL CAJON

Open Friday 'Til 9

HI 2-2555

LARGEST SELECTION OF CHRISTMAS GIFTS FOR THE HOME

**GOBB**

**NURSING HOME**

**Air Conditioned**

FIRE ALARM SYSTEMS - INNER & BOX SPRING MATTRESSES

**LADIES ONLY**

24 HOUR NURSING CARE  
LIVING & DINING ROOM  
State Licensed & Inspected

**HIkry 5-3125**

873 ARNOLD WAY, ALPINE  
30 Miles East of San Diego  
2000' Elevation

6 Drinking drivers normally are in 25% of fatal crashes, says the Nat. Safety Council, but the figure jumps to as high as 55% on holidays.

### Chiropractor

Dr. Frank Bornowski

1981 Arnold Way

1/2 MILE WEST OF P.O.

HI.5-2169 ALPINE CLOSED WED.

## Nelson's KID KORRAL

SEASON'S GREETINGS



912 E. Main El Cajon HI4-9371

FAIRVIEW STATION REOPENS  
Chuck and Essie Riggs have just taken over the Fairview Station on Hiway 80 below Alpine, from the owner, Myron Bradley. They have refurbished it, are now serving meals and cold drinks, and the gas station is back in operation. already Essie's own pies have made a hit and they are happy over the prospects. Their entree feature is real Southern Fried chicken. They are closed Tuesdays. Riggs has been in the county 20 years. They own their home in Descanso where they had the Hulburd Grove Guest Ranch dining room last summer. They now live at the station.

### JOHN FELISHO

Final services were held last Friday night at Viejas Reservation Chapel for John C. Felisho, 61, a lay Catholic missionary, who died Nov. 18 in a hospital at S.D. Mass was said the next morning, with Paris Mortuary in charge. Burial was at the reservation. Felisho was born in Santa Ysabel, lived in the county all his life. He is survived by his widow Margaret.

ALPINE NEEDS BUSINESS RENTALS.

## More Families Give GALLENKAMP'S...

because they always get more value for their money!



### MEN'S LEATHER OPERAS

Smart, comfortable slipper with deep, warm lining, leather sole. In Brown, Black, Wine, Blue and Gray. Sizes 6 to 12.

\$3<sup>99</sup>



### WOMEN'S SHEARLING CUFF HOUSE SLIPPERS

Nothing would please Mom more than these "Cozy Toes" slippers with warm lining and leather soles. In Gold, Turquoise, Pink, Royal Blue and Red. Sizes 4 to 10.

\$2<sup>99</sup>



### CHILDREN'S PLUSH CHARACTER SLIPPERS

Just the thing for Christmas morning! Plush character slippers with Squeaker Heads... Elephant, Clown, Mouse or Boxer; sizes 4-12.

\$1<sup>99</sup>



# GallenKamp's

Shoes for the Entire Family

145 West Main HI 4-2421

EL CAJON

OPEN NIGHTLY TILL 9

THERE ARE ALWAYS MORE MILES TO A GALLENKAMP!

### PTA SLATES BIG XMAS PARTY

A community Christmas party and program, sponsored by the PTA is scheduled for Friday evening, Dec. 20th, at 8; preceded by a short business meeting at 7:45.

The theme is 'Christmas Around the World', with each grade being represented, which will be presented in the form of a television program portraying Christmas in various countries.

Mrs. Jay Schuster is co-ordinator, with these teachers in charge of the different groups: Mrs. Hazel Hohanshelt, vocal music; Stuart Walker, instrumental music; Mrs. Genevieve Thompson, morning primary, Mrs. Virginia Corder, afternoon primary; Mrs. Margaret Coombs, intermediate morning; Mrs. Catherine Hamilton, intermediate afternoon.

Junior high students will be represented in the chorus and will act as narrators, setting the stage for the TV program.

Following this there will be a social gathering with Santa Claus handing out candy to all youngsters.

Everybody, grandma, grandpa, Aunt Sue, and Uncle Pete, are all invited to join in this community party.

As a killer, cancer has jumped from 8th place in 1900 to 2nd position today according to American Cancer Assn.

### ALPINE VARIETY STORE

Gift items, Toys, Notions

MRS. VIOLA RUNBECK

2257 HIGHWAY 80 ALPINE

### YOUR LISTINGS

W E L C O M E D

We have buyers for Trust Deeds

## Strout Realty

"SINCE 1900"

FREE CATALOGS - FREE LOCAL LISTS

Frank & Rachel Zirwes

REPRESENTATIVE

655 Hiway 80, El Cajon, HI4-8787

# ELM'S

Store for the men and boys of your life invites all of Alpine to El Cajon during the Christmas Holiday Season.

Elm's features the latest in styles and colors for clothing and shoes - including famous brand names as -

STETSON HATS

ADAM HATS

HART-SHAFNER-MARX SUITS

MANHATTAN SHIRTS

PENDLETON WOOLENS

FLORSHEIM SHOES

EVANS SLIPPERS

INTERWOVEN SOX

PIONEER BELTS

SWANK JEWELRY

CATALINA SWEATERS

JOCKEY UNDERWEAR

# ELM'S

102 E. Main Street

El Cajon

HI4-1040

Open every night till Xmas



## LOG CABIN CAFE

EVERY FRIDAY - Fish & Chips

Chicken - Steaks

HOME-MADE PIES

CATERING TO FAMILIES.

2205 HWY 80, ALPINE, HI5-2243

BUSY EXECUTIVE KNOWS HOW TO REST FROM CHRISTMAS RUSH! HERE SID PETTY, OF MEACHUM'S, PIONEER FURNITURE HOUSE IN E.C., ENJOYS RELAXATION AND VIBRATION OF A RECLINER CHAIR IN THE CARPET SECTION OF THIS POPULAR STORE. THE SUN'S EDITOR TOOK A BRIEF SIESTA, ENJOYED THE GENTLE VIBRATORY EFFECT. THEY HAVE A PRE-XMAS SALE ON THIS MUCH WANTED PIECE OF FURNITURE.

IF You Cannot Find it in Alpine, Come to the Hayseed, in El Cajon. Thousands of Items to Pick from.

215 WEST MAIN STREET



APPLIANCES — HARDWARE  
FEED — GARDEN SUPPLIES

# Franklin's

FASHION CENTER FOR WOMEN AND CHILDREN

LAY-AWAY CHRISTMAS GIFTS NOW!

GIFT SUGGESTIONS

DRESSES, SLIPS, SWEATERS, P.J.'S, CAR COATS, ROBES  
CHILDREN'S DEPARTMENT  
NYLON & COTTON DRESSES, NYLON TOPPERS,  
ROBES, PANTIES

4 WAYS TO BUY  
• 30 DAY CHARGE  
• NO MONEY DOWN  
• BUDGET TRUST PLAN  
• 5 MOS. TO PAY  
• EASY LAY-AWAY  
• CASH

El Cajon Store 117 W. Main St. HI2-2833

El Cajon  
National City  
Chula Vista

## HELP P. O. ON XMAS MAILS

Once more postmasters and carriers are teaming up to thank folks for their help during the year and to give tips on how to expedite mails during the holidays.

Phil Hall, Alpine PM and his carrier Haakon Magnussen, put out holiday wishes, urge patrons to mail early, buy stamps in advance--the carrier stocks them-- and to wrap bundles securely.--You may now put a letter inside and pay the rate for the letter plus the parcel post charge. On cards, it helps if you separate local from out of town, tie them up and so label them.

Under social security laws, men have to wait till 65, women till 62, to receive payments, reports the S.D. office.

## CHRISTMAS CARD

Addressing

Typed or Handwritten

Mrs. John Bates HI5-2068

## THE FRUIT BOWL

DATES, 4 lbs. \$1.

Tree ripe oranges

MOUNTAIN APPLES

\$1.00 a peck

Apple Cider, Gift Packs

HI5-3329

Highway 80, 4 Miles W of Alpine

**LOOKING FOR A DEAL?---**  
**For the Best of the Batch--**  
**See HATCH!--**

Brand New 1958 CHEVROLET Prices Start at

# \$1894.

Delray 2-Door Utility Sedan As Low as \$295. Down!

Open Evenings For Your Convenience

# HATCH CHEVROLET

850 El Cajon Blvd. City of EL CAJON

HI4-1105

Hal Dempster, realtor of S.D., and owner of the Pine Log Court here, is back from a fortnight's flight to visit his 92-year old father in Philadelphia.



## LEO CRICKMORE

### Signal Oil Co.

Stove Oil, Distillate, Gasoline, Kerosene, Motor Oil, Batteries, Tires.

HO6-3291 or HO6-5177

## RENDEZVOUS CAFE

### and Trailer Park

GERMAN-AMERICAN COOKING

4009 HWY 80, 2 MI. EAST OF ALPINE

Tues. closed all day

HI5-2150

Watches

Diamonds



GUARANTEED WATCH REPAIRING

115 W. Main El Cajon HI4-3628

## First Church of Christ Scientist

### LAKESIDE

Los Coches Road

9:30 a.m.- Sunday School

11:00 a.m.- Sunday Church.

Wed. Eve meeting-- 8 p.m.

READING ROOM

MONDAY THRU SATURDAY. 12 - 3 P.M.

225 Maine Avenue



## VALLEY HEALTH FOOD STORE

New 1957 Pack FRUIT MIX, MINCE MEAT, GLAZED CHERRIES, PINEAPPLE, ETC.

133 PRESCOTT EL CAJON HI4-8447 W.L. HOUGHTON, OWNER

## SMALL TALK

BY CYNTHIA IRVINE

We had a nice Thanksgiving vacation. Mama drove us up to Redondo Beach and we got to visit all our cousins and Grandma and Grandpa. Daddy flew up Thanksgiving day so he could have dinner with us.

Mary Eva Fitzgerald drove down to Mexico with her mother and daddy. They had a good time visiting the Mexican stores. Thursday she went to see Icecapades and liked it a lot.

The Saturday before Thanksgiving my piano Teacher Miss Burdett had a recital for all of her pupils. Susan and Nancy Stone, Jane Woodall, Maxine Kinikin and I played our favorite pieces for the mothers. Then Miss Burdett had a little party for us all after we played some games.

We have two new boys in our 4th grade. Larry Lopez from Taft, Calif. and Jerry Riley from Stockton. They like Alpine School. . . Eugene Erickson had to have an operation on his appendixes. He went to Grossmont Hospital and then after they were out he went home. He just came back to school this week.

Richard Clements went to Grossmont Hospital Dec. 2nd to have his tonsils out. He is in kindergarten. McCalls have a new boy in their school. His name is David Brono and he is 11 years old. He used to live in San Diego.

Katherine White has a black and white colt. She hasn't named him yet. Sherrie Clements was in the Mother Goose Parade. She marched with her dancing teacher and the rest of the kids in the class and twirled her baton. . . Steve Woodall broke his arm two weeks ago. His horse was too frisky and threw him so his daddy is going to get him one that won't have so much pep.

### RACCOON LIKES TAME GOOSE

Mrs. Duffield, Midway Dr. reports that a raccoon, a pet from some place nearby (it wore a collar), killed a goose and dined on most of it!

## NEW OIL SERVICE FOR AREA

Walt Finch of Alpine Motor Service has installed a new tanker truck from Minneapolis, his family to fly out later for Christmas.



AL RANDAZZO. NOW WITH ALPINE MOTORS.

stocked with stove oil, diesel, kerosene and gasoline for serving the back country. Al Randazzo will handle the route, now starting to build up. This is the first such service based here. The service station has changed to Rocket gas at serve-self prices, he adds.

### SCHOOL BOARD IN SESSION

Monday evening at 8 in the auditorium the school trustees will meet to take care of regular business, reports Supt. David B. Everett. The public is invited.

## El Cajon Valley Florist

223 NORTH MAGNOLIA - EL CAJON, CALIF

HI. 4-7325

You Charge It - We Deliver It  
FLOWERS BY WIRE. MEMBER F.T.D.A.

FOR HOMES & HOMESITES

SEE

## DON BATES

LOANS FROM \$50. TO \$500.  
2445 HWAY 80, ALPINE, HI5-2537

## CHRISTMAS

SHOP AT

## Viejas

## JEWELRY

Handcrafted Jewelry, Silver & Copper-Enamel Ear Rings - Bracelets-Bolo Ties.

2355 HIGHWAY 80, NEXT TO DRUG STORE

## KITCHEN KORNER

### PERSONALIZED CHRISTMAS CARDS

Shop Early to be sure of our complete selection.

All Types - All Prices.

GIFTS - HOUSEWARES - GADGETS

Fostoria, Franciscan, Poppy Trail, Bavarian and Noritake China.

Please say you're from Alpine.

LAVENE D. BABCOCK S & H Green Stamps

174 E. MAIN ST. HI4-2703 EL CAJON, CALIF.



## PARIS MORTUARY

This Area's Pioneer Mortuary

474 N. Magnolia El Cajon  
HI4-5195 HI4-4224

EL CAJON VALLEY

## Ambulance

Service

(LINCOLN AMBULANCE SERVICE, INC.)  
HICKORY 2-3140

ALWAYS AVAILABLE WHEN MINUTES COUNT

## NELL'S FUR SHOP

Capes - Stoles

Trade in Accepted

NEW FURS BY DONYEL

HIWAY 80 OPPOSITE CANDLELIGHT  
HI4-6878 DAY OR EVENING

## LIBRARIAN HAS FINE TRIP

Lillian M. Oliver, Alpine's librarian, reports a wonderful trip to the regional conference of the N.L.A.P.W. at Las Vegas.

'Everything went well' she says 'interesting meetings, fabulous entertainment. Headquarters hotel was the Royal Nevada and most of the meetings were there. We also had lunch at the Sahara and dinner at the Sands Hotel. Though the bright lights of Las Vegas were entrancing, still it was nice to come home to Alpine, with its golden sunlight and the beautiful trees in their gorgeous autumn colors.

## ALPINE SUN GETS AROUND

The School of Journalism, U. of Iowa, has asked this newspaper to fill out a questionnaire on its operation in offset printing as part of the thesis of a student named Vohs. Every week the Sun gets letters from the industry asking for information on just how this unique printing operation is carried on by its editor publisher and his wife.

## OFFER FREE XMAS PUPPIES

Agnes McGuffie has two beautiful female ½ Alaskan husky and ½ chow pups now 2 months old which she will give away. They would make fine Christmas gifts for children. Call her at HI5-2121 or 262.

EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

LOUIS M. WINN, O. D.

Hickory 4-6129 H. DUDLEY WINN, O. D. Since 1912

OPTOMETRISTS

120 REA AVENUE FIRST STREET NORTH OF MAIN. EL CAJON. CALIFORNIA

## Howard's Suggestions for Xmas Gifts For Men, Young Men, & Boys

Sir Guy Sport Shirts, Puritan Sweaters  
Van Huesen Dress Shirts  
Sierra Jackets (¾ length, leathers, suedes)  
Jarman shoes  
Suits (Special Group-10% off for holidays)

*Howard's*  
Men's Shop

Gift Certificates Available

Your Credit Account Invited

108 WEST MAIN EL CAJON HI2-1646

## HAAS OPENING NEW OFFICE

The old Ironwood shop below Forie's has been bought by F.J. Haas of S.D., former owner of Alpine Realty, who is remodeling it with an enlarged front. He will open a Realty office with J.L. Allen, also a former owner of the Alpine Realty.

Assemblyman Jack Schrade informs the press that the largest owner of tax-exempt property in the state is the federal government which now owns practically every other acre! He says a subcommittee is now investigating. (We hope they take some action!)

Mt. Clemens, Mich. Please renew my subscription to the Sun, \$2. enclosed. I missed some so kindly send me all back numbers as I cherish them and keep them all.

-Walter L. Bluck

Ed Stockman who has been making steady recovery from a bad saw cut on his right hand, is still having therapy in S.D. thrice weekly. Recently doctors operated on it to realign nerve ends, improve motility.

ALPINE NEEDS A BUS LINE TO E. C.

## A NEW SERVICE FOR ALPINE & THE MT. EMPIRE

Our tank truck is now making free delivery to users of

STOVE OIL

DIESEL OIL

KEROSENE

GASOLINE

Just phone or write us your order.

## Alpine Motor Service

2038 Highway 80

HI5-2317

The patient who takes medicine must recover twice; once from the disease, and once from the medicine.

## MONEY SAVING SPECIALS

FOR GRAND OPENING WEEK 12-5. GAL.  
CANS PRIVOT & BOXWOOD REG. 95¢ NOW  
59¢. 10 FOR \$5.50. CHRISTMAS TREES  
LIVING AND CUT

GLENVIEW NURSERY

RT. 3, BOX 482 GLENVIEW  
¼ MI W LOS COCHES RD. HI2-1292

## MASONRY

ALL TYPES

BLOCK, STONE, BRICK, etc.

Expert on Fireplaces

Finest Quality Work

LOCAL REFERENCES

### BOB WOOD

PHONE HI5-2397 OR WRITE  
P.O. BOX 395. ALPINE



HUMAN SIDELIGHTS WERE INTERESTING TO SUN EDITOR WHO MADE SHOTS AT MOTHER GOOSE PARADE. HERE AT TURN ON E. MAIN, HIWAY 80 WAS CLOSED BUT CARS PARKED BEHIND CROWD GIVING FOLKS CAR TOP GRANDSTAND VIEW OF THRILLING MARCHERS.

-----  
 "Did anyone in your family ever make a brilliant marriage?"  
 "Only my wife."

## EMPIRE MARKET

The Friendly Store  
That Saves You Money

**BEST IN MEATS  
AND FOODS.**

**BEER & WINE**

2169 ARNOLD WAY, ALPINE, HI5-2105

NEXT TO ALPINE POSTOFFICE

### ZONING CLOSER FOR ALPINE

John R. Reynolds, secretary-treasurer of the Alpine Council, reports that the main project on its list is zoning, which has been hanging fire for many months, but that Alpine is now on the County planning Commission list of communities to survey for this important item. A committee will be formed shortly to lay out the primary plan to be in accord with ideas of residents. The council meets bi-monthly.

### SWAP MEET a BREAKS RECORD

Manager I Dumont of the Aero Drive-In Theatre, Bostonia, reports that last Sunday 888 cars drove in laden with thousands of items that were sold, swapped or traded by enthusiastic folks from all over the county. Doors are open 10 till 4. At 9:30 there was a traffic lineup out into Broadway!



**MOBILE STATION  
UNDER  
NEW MANAGEMENT**

**N O W**

**GARNER'S ALPINE SERVICE**

Mobil Products, white gas  
Complete lube service, auto  
repairing, Nic-l-Silver  
Batteries.

OPEN 8 A.M. TO 8 P.M.

HI5-2334

Hiway 80, Alpine - Don Garner



We have distributed nearly

**FOURTEEN  
MILLION  
DOLLARS FOR  
CHRISTMAS**

to this year's  
Christmas Club members.  
Now's the time  
to join... and then  
you'll have Christmas cash  
with interest  
a year from now.  
Open 1958 Christmas  
Savings Club Accounts  
for your family today  
at your nearby branch of

**SECURITY-FIRST  
NATIONAL BANK**

**SAN DIEGO DIVISION**

NOW 200 BRANCHES STRONG

EL CAJON BRANCH 205 West Main

Member Federal Reserve System

Member Federal Deposit Insurance Corporation



Pack 350, Cub Scouts, starts tomorrow on repairing toys for community Christmas baskets. They fix and paint broken toys and have much fun doing it. Donated items will be picked up. Call HI5-2830.

### Season's Greetings

**J. H. MCKIE, JR.**

REALTOR  
CY5-7720

2576 5TH AVE., SAN DIEGO 3, CAL.

*Dr. Gertrude T. Ryder*  
OPTOMETRIST

225 NORTH MAGNOLIA  
El Cajon, California  
Phone HI4-9012

## RUDOLPH'S Hairstyling Salon

HAIR STYLES CREATED  
ESPECIALLY FOR YOU

HI4-8450

137 So. Orange, El Cajon

MANZER'S wish to invite shoppers to come in and look over their Christmas display.

LINGERIE: VAN RAALTE, MUNSINGWEAR, LEONORA, KICKER-NICK, PEER, ARTEMIS.

#### GIFT SUGGESTIONS-

Hose, Bed Jackets, Sweaters, Scarfs, Gloves, Robes, Handkerchiefs, Pearl Collars, Brushed rayons and Nylon gowns, Lingerie and Hose cases, Colonial Lady Petticoats, Pajamas, Pajama sets, slippers and many more.

MEN SHOPPERS GIVEN SPECIAL ATTENTION!

# MANZER'S

153 E. MAIN, EL CAJON HI4-4170

We give S & H Green Stamps

OPEN FRIDAY NIGHT TILL 9

ALSO NORTH PARK, 2924 UNIVERSITY AVE., CY6-1846

LA FORCE PLAY SHOWS OFF  
Saturday night, Dec. 14th, at 8 o'clock in the school auditorium La Force's winning play 'Night of the Black Toad' will be presented to the public.

The Gamma Gamma sorority is sponsoring the show with the entire proceeds being donated by Mrs. La Force to the sorority to be used for their many philanthropic projects.

Tickets will be on sale the night of the performance or may be secured from Verlie's Beauty Shop or from any Gamma Gamma member. Children 50¢ adults 75¢.

Another play, written and directed by Martin Libowitz, 'Eggs for Breakfast, Grade C Small' will be another feature on the same program.

See story and picture elsewhere in this paper for more information on Mrs. La Force's dramatic achievement.

#### NEW HEAD AT GALLEN-KAMPS

Harold E. Whitehead is the new manager at Gallen-Kamps Shoe Shop, in L.C., having come south from Torrance and Inglewood. He replaces Robt. Samson, who went to manage the National City store.

Robt. A. (Juz) Crosby, army private, son of Mrs. Hope Crosby of Temple Rock Ranch, has been assigned as wireman in the 546th Field artillery in Germany where he arrived last summer. He entered the army in February last, was trained at Ft. Ord, Calif.

Thanks, Folks!

'Am enclosing \$2. for the Sun. Have been away and did not realize my subscription had expired.- Evelyn S. Worley'.

#### UNUSUAL FALL WEATHER HITS

Early and heavy rains, and last week high winds, ushered in the winter season around the back country. The forestry reported gusts of 60 to 70 mph up at Mt. Woodson. In Alpine many roofs were blown off and countless TV antennas bowed over. Julian and Tecate peak reported 60 mph blows. The dry Santa Ana condition dried everything fast and firemen and trucks were alerted.

One night the CHP closed US 80 to house trailers as one had been bowled over on Viejas grade. None was hurt; the trailer was righted and proceeded. Above here a highline wire was snapped, putting Alpine in darkness for 3 hours. The power company had crews out soon to patch it up, but it gave many time to reflect upon pioneers who used candles and kerosene lamps in those good old days! (We have them on hand and they came in mighty handy).

#### TAX DEADLINE TUES. DEC. 10

To avoid penalty for late mailing of county tax checks, you better get yours in the mail right now. Remember the postmark must be no later than 5 p.m. of Dec. 10, also April 10 (for second installment). This is the word from Wilbur W. Easton, collector, who also advises that 'our tax-sale office will assist you in locating available tax-deeded land'.

#### ANOTHER VIEJAS GRADE CRASH

An early morning accident injured four on Dead Man's Curve, Viejas Grade, the CHP reported when Robt. E. Matchett, 24, of S.D. crossed the center line, collided with a car going east, driven by John R. Hansen, of Compton. Patrolman J.R. Homesley investigated.

**DON FULLER**

## General Contractor

Residential  
Commercial, Remodeling

HI5-2890, RT. 1, Box 264B, ALPINE

## Trouble Shooter

PUMP REPAIRS • ELECTRICAL WIRING  
USED PUMPS

YOUR DORWARD PUMP DEALER

**SMITTY** 24-HOUR CALLS

HI5-2880 RT. 1, BOX 21 ALPINE

Water Well

## PUMPS

SALES SERVICE

STOCKTON PUMP & MACHINE

311 N. SECOND, EL CAJON, HI4-2672

## WATER Wells

Test Holes

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING. WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLOGICAL LOCATIONS, ETC.

— FREE ESTIMATES —

**B & R Diamond Drilling Co.**

1025 E. MAIN EL CAJON HI4-2149

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

30-60-90 DAY

CHARGE ACCOUNTS

Open Friday Evenings

145 SOUTH MAGNOLIA

EL CAJON



HIckory 4-2177

SMART SHOPS IN EL CAJON • LEMON GROVE • NATIONAL CITY • PACIFIC BEACH

**ELSIE & RALPH'S**  
**EXPERT UPHOLSTERING**  
 FREE PICKUP & DELIVERY  
 FREE ESTIMATES  
*All Work Guaranteed*  
 OAK GROVE RD. DESCANSO HI 5-2809

**JACK HOISTAD**  
**ALPINE Trucking Service**  
 QUALITY MATERIALS  
 ROCK . SAND . GRAVEL . TOP SOIL  
 ROAD GRADING DISCING  
 OILING . REPAIRING  
 Alpine  
 HIckory 5-2414 HIckory 5-2188

**MART & JACKIE'S**  
*Alpine*  
**CAFE**  
 2225 HIGHWAY 80  
 BREAKFAST, LUNCH & DINNER  
 SANDWICHES  
 TAP BEER & SOFT DRINKS. GAMES.  
 7 A.M. TILL MIDNIGHT DAILY  
 HI 5-2179

*Heedless Horsepower* by O. Soglow



Horsepower and Liquor—A Deadly Combination.

The CHP repeats its warning that driving after sunset with small parking lights is illegal and dangerous. Also be sure to lower the bright beam when approaching cars, from 500 feet ahead or 200 feet following.

The Highlands, Alpine's modern subdivision, is on the eve of being sold and fine homes started since Fred Rushing finished grading and other construction work.

**Christmas** IS THE TIME FOR **Schwinn**  
 AND **WESTERN FLYER BICYCLES**  
 TOYS - GIFTS - RADIOS  
 For all members of the family

**Western Auto**  
 The Family Store  
 HI 4-8466  
 OPEN TILL 9 P.M.  
 238 W. MAIN  
 EL CAJON

**BREAKS CAUSE DOUBLE WRECK**  
 Alpine's volunteer fire boys made a fast run to put out a brush and truck fire caused by a runaway truck on Viejas Grade Tuesday week last in which Oliver Sommers, 40, the driver was badly scratched and burned. He drove for the B & R Diamond Drilling Co., of E.C.; reported his brakes failed and set the truck afire as he applied the emergency.

Frank E. Hallett, 29, 605 Arnold Way, coming down ahead of Sommers, was unable to get out of the way with his pickup, was knocked over the bank. The B & R truck and a trailer were destroyed by the fire. Hallett was uninjured. He wrecked his truck some time ago on a rainy night in Harbison Canyon.

**WOMEN'S CLUB MEETS DEC. 10**  
 The next regular session of the Alpine Women's Club is slated for Tues., Dec. 10, at 2 p.m., reports Mrs. Harry Whiting, when Mrs. Marcus Schaeffer, president, will be in the chair.

A 'white Christmas' is planned when gifts will be wrapped and boxes made up for needy families. A Christmas party and refreshments will follow and members will exchange gifts. Mrs. A.J. Ditmar will be hostess.

**GAZICAS MOVE TO LEMON GR.**  
 To be nearer the center of his business as Mt. Empire distributor of the famous Filter Queen (home sanitation system), Tom Gazica, wife and the two youngsters have moved from Alpine to Lemon Grove.

Kenny Hittle, owner, Butler Drilling Co., whose airplane was stolen some time ago by the pilot who died in its crash, is taking lessons again at Gillespie Field, plans to buy another in the near future and hanger it there, (unless Alpine gets an airport.)

ALPINE NEEDS AN APPLIANCE REPAIR

**SAVE!** WHY PAY MORE? New Minimum Prices:  
 Adults. . . . \$1.05, Children to 12. . . . 90¢  
 ENJOY OUR TV WHILE HERE  
**JIMMY'S BARBER SHOP**  
 2530 Highway 80 Alpine

**DIMES NAMES BILL SUTER**  
 The 1958 March of Dimes campaign in Alpine will be headed by Wm. Suter, Mrs. Beth Bennett, S.D. county chairman announces. Suter, active in civic affairs, directed the 1957 drive here. Those wishing to aid, contact him at HI 5-2468.

**SAVE ON GASOLINE**  
**Rocket**  
**SELF - SERVE**  
 COMPLETE AUTOMOTIVE REPAIRS  
 ARC & GAS WELDING  
**Alpine**  
**MOTOR SERVICE**  
 HI 5-2317  
 2038 Highway 80, Alpine

**McGuffie's SUNDRIES**  
 Medical Preparations  
 NEW COMPLETE LINE OF REVELON PRODUCTS. CHRISTMAS CARDS & GIFT WRAPS. GIFTS FOR THE FAMILY  
 2363 HIWAY 80 HI 5-2121

PHOTO SUPPLIES CAMERA EQUIPMENT  
 ONE-DAY PHOTO-FINISHING  
*Himmel's*  
**CAMERA SHOP**  
 HICKORY 4-8262  
 We Give S&H Green Stamps  
 118 East Main El Cajon, Calif.

Alpine needs a roofing service now!

Art's HICKORY 5-3370  
**RADIO & TV REPAIR**  
 9 A.M. TO 6 P.M. CLOSED SUNDAYS  
 GUARANTEED ANTENNA INSTALLATION  
 AND REPAIR. SERVICE CALLS ANY-  
 WHERE IN THE MOUNTAIN EMPIRE.  
 1945 HI GHWAY 80 ALPINE

• **PLUMBING** HI5-2260  
**E.A. WILCOX**  
 Route 1, Box 226, Alpine, Cal.

**M.H. Smith**  
**PRESCRIPTION PHARMACY**  
 113 W. MAIN EL CAJON TELEPHONE HI4.3135  
 WE GIVE S&H GREEN STAMPS

FIRST SOUTHERN  
**BAPTIST CHURCH**  
 of Harbison Canyon

**SERVICES**  
 9:45 a.m.... Sunday School  
 10:45 a.m.... Morning Worship  
 6:45 p.m.... Training Union  
 7:45 p.m.... Evening Worship

ACTIVITIES: WOMEN'S MISSIONARY  
 UNION & CUB PACK TROOP 375  
 JOHN WESTLAKE, PASTOR HI 5-3895

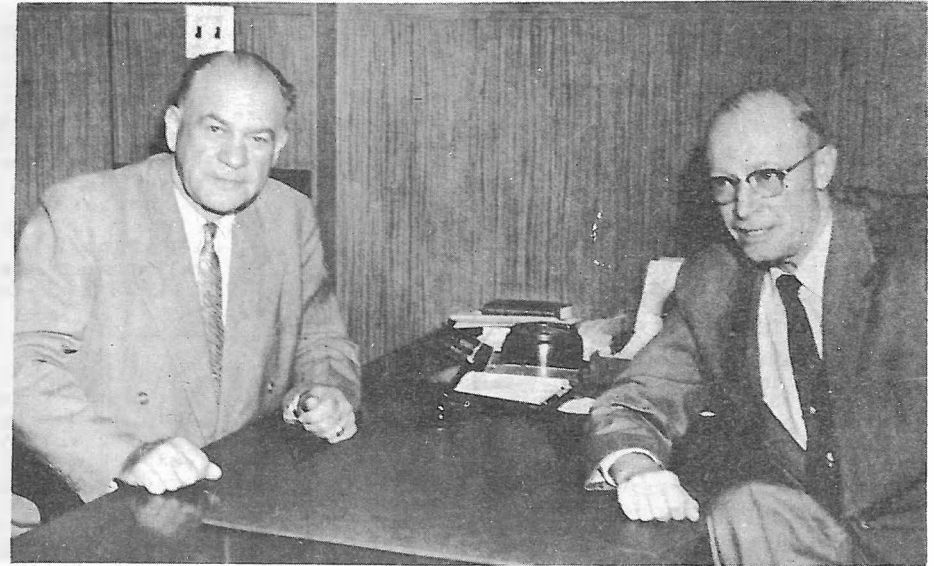
**GEORGE LARSON'S FIFTH PAGEANT**  
 Sunday evening at the home of the  
 pastor, Dr. Roger Larson, the fifth  
 Community Church annual pageant was  
 cast. As usual, Bea La Force will  
 direct the sacred play.

The leading roles of Joseph and  
 Mary will be portrayed by George  
 and Irene Kehl; Gabriel, Greig  
 Lethbridge; Innkeeper, Don Cost;  
 kings, David Kramer, Carl Schweiss &  
 Hosmer McKoon. Stable boys will be  
 Stephen Kramer and Dennis Stiehm;  
 shepherds, George Kleber, Charles  
 Bradley, Charles Butler; angels,  
 Noreen Fordney, Carol Magnussen,  
 Sandra Stiehm, Sharon McKoon, Helen  
 and Carol Cost. Other angels and  
 shepherds will be added later to  
 complete the cast.

The choir will furnish the carols  
 and scripture story will be read by  
 Dr. Larson. Acting as stage hand is  
 Bradley Romaine; assisting with  
 costumes this year as last, are  
 Mrs. Jean McCullough and Mrs.  
 Geo. Kehl.

**GAZICA PLACES FILTER QUEEN**  
 Since he recently started as  
 salesman-demonstrator for the  
 famous Filter Queen home sanitation  
 system out of S.D., Tom Gazica,  
 former Alpiner, says he is getting  
 nice returns on his business in the  
 back country which he handles for  
 this popular machine. He says that  
 14 improvements have been made by  
 the big Indianapolis company. Several  
 have been placed in Alpine, he says.

**DANCE CLASS FOR BEGINNERS**  
 Jack and June Smith are busy with  
 their new group of square dancers  
 at the school auditorium. It  
 started Thurs. Nov. 21, and for  
 three weeks was open to newcomers.  
 It is held each Thursday from 8 to  
 10. Anyone interested may contact  
 the Smiths, HI 5-2880.



**MERGER OF SECURITY TRUST WITH  
 SECURITY-FIRST NATIONAL OF L.A. DID  
 NOT MAKE MUCH CHANGE IN POLICY OR  
 PERSONNEL AT E.C. BRANCH. HERE IS  
 R.L. SWEARENGIN, VICE-PRESIDENT OF  
 NEW INSTITUTION, LEFT, WITH ALLEN  
 V. HENDRICK, VICE-PRESIDENT AND  
 MANAGER OF THIS POPULAR BRANCH.**

Even though winter is here and  
 rains have been large, don't waste  
 water-- soak garden at night

**MOCKLER GIRL TO WED SOON**  
 The Wm. R. Mocklers of Harbison  
 Canyon have announced the engagement  
 of their daughter, Agnes Lynn, to  
 Philip David Roberts, son of Mr.  
 and Mrs. Wm. D. Roberts, Mound,  
 Minn. The nuptial mass will be on  
 Dec. 28, at St. Olaf's in Minn.  
 The bride-to-be is a Grossmont  
 graduate, will complete studies with  
 her husband at the U. of Minn.

**THANKS, FOLKS!**  
 Alpine- Dear Clarke: I'm enclosing  
 check for another year's enjoyment  
 of the Sun. Clarence Stearns.

**NEW!**  
**ZENITH**  
 FOUR-TRANSISTOR  
**50-X HEARING AID**  
**\$65.00**

All the power and performance of some  
 hearing aids twice its size, of many sell-  
 ing for 4 times its price! Plus super-  
 sensitive Permaphone®, smooth-flow  
 Volume Control, noise-limiting auto-  
 dized Case. Zenith's finest quality  
 throughout! See it today!  
 Backed by 10-Day Money-Back Guarantee,  
 One-Year Warranty, Five-Year Service Plan

**Weinstock's**  
 169 E. Main El Cajon HI.4-5248

**Meachum**  
**FURNITURE**

SEE OUR GIFT DEPT. FOR  
 CERAMICS, GLASSWARE, CHINA  
 and kitchen gadgets. We have  
 a fine selection for Xmas.

237 W. Main St. El Cajon  
 HI2-2555

**NOW IS THE TIME TO BUY AT**  
**ISOBEL'S GIFT & Hobby Shop**

Gifts that appeal to friends and family. Wide Choice, Ceramics,  
 hand work, Christmas Cards, Wrappings, Paint by Number sets, toys

**HAVE LAY-AWAY PLAN**  
 2240 Hiway 80, Alpine  
 HI5-3106

**NOW SERVING-** COCKTAILS  
 BREAKFAST, LUNCH, DINNER  
 OPEN DAILY 6 A.M. TO 2 A.M.  
 FEATURING STEAKS, CHICKEN, ETC.  
**ALPINE CASINO**  
 1155 Hiway 80 HI5-2952

**THE LITTLE BIG HORN ROCK SHOP  
 AND TRADING POST**  
 WILL TRADE FOR ANYTHING  
 WE SELL NAVAJO INDIAN RUGS, SADDLE  
 BLANKETS, INDIAN JEWELRY, ANTIQUES  
 OLD GUNS, ROCKS, GEMS & MINERALS.  
 3522 HIWAY 80 HI5-3636  
 1/2 MILE E OF ALPINE ALPINE, CALIF.

**SEASON'S  
 GREETINGS**



**Dorlan's Jewelers**  
 J.N. MANISCALCO

155 E. Main St. El Cajon, HI4-7333

*Marthel's*  
 DISTINCTIVE APPAREL FOR THE  
 JUNIOR, MISS OR MATRON  
 SIZES 8 TO 26 1/2  
 STYLE SHOP Many Quality Selections  
 HI 4-8778 WE GIVE *SN* GREEN STAMPS MAIN AT MAGNOLIA, EL CAJON

**BAILEY'S CAFE** HICKORY 5-2414

Have You Enjoyed Our SPECIAL 75¢ LUNCH?  
 Every Day a Different Entree Such as:  
 FRIED CHICKEN, PORK CHOPS, SIRLOIN TIPS & MANY OTHERS  
 TRY OUR COMPLETE DINNERS..... \$1.35  
 SOUP, SALAD, VEGETABLE, ENTREE, POTATOES, DRINK, DESSERT  
 T-BONE DINNER \$2. TACOS & ENCHILADAS TO TAKE OUT.  
 2139 HIGHWAY 80 OPEN EVERY DAY



**Alpine**

**SCHUMACHERS LIVING HERE**  
 Since buying property here in 1950, John F. Schumacher and wife who had lived in Brawley for 12 years, coming from N.Y., moved here recently for keeps. They had spent their summers up here to avoid the heat. During the war he served at the Salton Sea Naval Base. He is a general contractor, presently a foreman with Trepte Const Co., in S.D. They live on Willows Road, having bought the Stella Lowe place of five acres. Mrs. Lowe went to Phoenix to live.

**BOB WOOD FAMILY RETURNS**  
 After spending the summer in Chelan, Wash., Bob Wood, and family are back in Alpine for the winter as usual. Bob is an expert mason, builds fireplaces and such. He donated a lot of labor on the Youth Center, is a popular Alpiner. They are sharing the home of Mrs. Carl Allen, Alpine Terrace. Billy, their 9-year old son, entered school last Monday.

**SCHOOL CHOIR TO GROSSMONT**  
 On Tues. the 17th the 80-voice choir of Alpine School will go in two buses to Grossmont High with their instructor Mrs. Hazel Hohanshelt, to hear the choir at that school in its evening performance.

A baby daughter was born to the John L. Bozzis, of Alpine, in Grossmont Hospital Nov. 15th.



**HOLIDAY GOODIES**, fruit cake mixes, packs and so on have arrived at Valley Health Foods, 133 Prescott, says Wm. Houghton, owner, shown here chatting with a customer. This popular E.C. shop is now in its 7th year.

ALPINE NEEDS A LOT OF RENTALS

CALL **ASSOCIATED OIL COMPANY** HI4-3361

For quick delivery of stove oil and petroleum products.  
 REGULAR ALPINE DELIVERY SERVICE

Sam Crystal, president, Alpine Artists & Writers, is home from a checkup in Naval Hospital,

**McCALL'S RANCH SCHOOL**  
 RESIDENT & DAY SCHOOL FOR BOYS & GIRLS. PRE-SCHOOL THRU 7TH GRADE.  
 SMALL CLASSES -- INDIVIDUAL ATTENTION -- HIGH ACADEMIC STANDARDS--  
 FUNDAMENTALS AND GOOD STUDY HABITS STRESSED.  
 Mr. & Mrs. C.H. McCall, P.O. Box 133, Alpine, Calif. HI5-2308

**FREE** Test Your TV & RADIO TUBES YOURSELF  
 on our new TEST-O-MATIC Machine. Makes it QUICK & EASY. Saves Money. We stock tubes to fill your needs.  
 COMPLETE LUMBER & BUILDING SUPPLIES  
**AL HINKLE Lumber & Ranch Supplies**  
 2101 HIWAY 80 HICKORY 5-2184 OR 2502 ALPINE

**JEANETTE C. HINKLE**

REAL ESTATE AND INSURANCE

CASUALTY &amp; FIRE

2101 HIGHWAY 80 ALPINE HI5-2502

**HAIG C. MERIGAN, D.D.S.**

DENTIST

PHONE  
OFF. HICKORY 4-2139  
RES. HICKORY 4-7619

203 PRESCOTT STREET EL CAJON, CALIF

SOIL CONSERVATION WORK  
ROAD OILING**Fred D. Rushing**GRADING & EQUIPMENT RENTAL  
BACKHOE WORKROADS  
DRIVEWAYS  
BUILDING SITES  
TRENCHING  
H15-2214  
ALPINE, CALIF.**ALPINE CLEANERS****PICKUP & DELIVER**DON DESKINS, Representative for the Mt. Empire  
2223 Highway 80 ALPINE HI5-2242**Benbough's  
El Cajon**COMPLETE  
HOME FURNISHINGSINTERIOR DECORATING  
SERVICE

Carpets, Drapes.

GIFTS for the home

SPECIAL ON LEATHER CHAIRS

316 N. MAGNOLIA HI4-3158

**BEA LA FORCE TOPS PLAYFEST**  
Awards for best play and best director made a real triumph for Alpine's Bea La Force, in the Little Theatre League of S.D. County, at the Puppet Theatre, Balboa Park. She had previously won a first for another original drama.

Her winner was 'The Night of the Black Toad', a period suspense drama in the lives of a young pioneer preacher and his family in the Missouri wilderness in 1821 just after that territory received statehood. Their faith was put to a severe test when they were faced by the notorious outlaw and killer, the Black Toad.

Judging was on writing, acting and production. Mrs. La Force is one of the founders of the Alpine Artists and Writers, a story on which she is preparing for the Sun's big Christmas issue.

Mrs. W.F. Winterod is back on the job in Sears Shoe Dept. S.D. after painfully injuring her leg. The accident kept her home for a week. The Winterods are recent comers to Alpine, having bought Jessie Youngs home on Tavern Road. They love it and wish they could spend more time here.

**NEW CLASSROOMS ARE DELAYED**  
Due to rains the two new rooms at Alpine school will not be ready for occupancy till the end of January, reports Supt. David B. Everett.**HOLIDAY CHRISTMAS SUN DEADLINE**

If you have news, photos, announcements, ads or greetings-- please get them to the sun office by the 10th as the big 60 page issue will be out before Dec. 20. It will be in red and green, with many photos, features and lots of news.

Should you like copies mailed to friends or relatives-- it makes a dandy greeting or souvenir-- this office will take care of same, mailed safely in an envelope at 25¢ per copy. Just send your list, address and zone, with amount, and mailing will be prompt to any point in the world!

**ALPINE GIRL IS ELECTED**

At a dinner for 100 in Masonic Temple, E.C., Ronnie Hooklidge, daughter of Mr. and Mrs. Larry Hooklidge, was elected guide at the Tuesday night session of Job's Daughters, Bethel 196. Installation will be tomorrow night. Several Alpine young women are taking part in this work.

**LAND CLEARING**

AND BULLDOZING

**McDOUGAL & AVERY**

SATISFACTION IS A MUST WITH US

HI 5-3802

ALPINE

ORDER YOUR

**Christmas**

PASTRIES AHEAD

**TASTY BAKE SHOP**

144 E. MAIN HI4-3686 EL CAJON

**Save 5 Hours Housework Weekly!**see **FILTER QUEEN** today

Revolutionary, new home sanitation system saves hours of time and work. There's nothing else like it.

Famous patent-protected disposable cone prevents suction failure. No dirty bag to empty!

Entirely new, entirely different jet demother gives real protection against moth damage!

Marvelous, fast and easy method for shampooing rugs and upholstered furniture. Save money! Prolong the life and beauty of your rugs and furniture!

**LIBERAL TRADE-IN ALLOWANCE! • EASY MONTHLY PAYMENTS! • FREE HOME DEMONSTRATION!**

Don't Wait! See why Filter Queen is the only home sanitation system of its kind in the world. Get the facts!

See why Filter Queen sales are breaking all records. See how easy it is to own this marvelous work saver!



TOM GAZICA

phone for demonstration now!

HO3-3325



GIANT TREE MAKES TINY GRANDSTAND AT MOTHER GOOSE PARADE WHERE THOUSANDS OF SMALL FRY THRILLED TO PAGEANTRY, BANDS, MARCHERS. OLDSTERS WERE INTRIGUED ALSO, ESPECIALLY BY THRILLING OOMPHS OF MANY BRASS BANDS WHICH ILLUSTRATED THEME 'I LOVE A PARADE'.

# TOYS

## KAE'S TOYLAND

1060 E. MAIN ST.

EL CAJON

REYNOLDS LEAVES HINKLE'S  
John R Reynolds president of the school board and active in many civic affairs, who has been in charge of bookkeeping for some time at Al Hinkle's building supply house, has given up active work, is doing some building on his home on W. Victoria Dr.

CHUCK & ESSIE'S

## FAIRVIEW STATION

Highway 80

Now Serving Home-Cooked Meals ... Cold Beer  
Southern Fried Chicken .... Essie's Own Pies

GAS STATION NOW OPEN

CLOSED TUESDAYS

## CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY.  
COUNT SIX WORDS TO EACH LINE  
MAIL TO THE SUN, ALPINE, CALIF.  
CASH, CHECK, COIN, OR STAMPS O.K.

### FOR SALE, MISCELLANEOUS

BARB WIRE, STEEL GATES, SPLIT R.W. POSTS, RABBIT HUTCHES, FOUNDATION PIERS, BRICKS, CHICKEN PENS, HAND CART, D.H. WINDOWS, GOOD STEEL WHEEL WAGON, 30, 50, 100 GALLON DRUMS, SIDES OF GALVANIZED TANK, HI4-3019 WELLS, 936 HIWAY 80, EL CAJON.

TYPEWRITER NEW ROYAL PORTABLE AND CASE WITH AUTOMATIC TAB, NEVER USED \$85. HI5-2394 OR HI5-2415.

1957 FORD F100 PICKUP WITH COMPLETE CAMP ENSEMBLE ATTACHED, FINANCIALLY UNABLE TO KEEP UP PAYMENTS, YOU TAKE OVER BALANCE NO DOWN, PHONE HA0-3342 OR WRITE 154 BRIGHTWOOD, CHULA VISTA

21 FOOT TRAILER FOR SALE, FAIR COND, QUICK SALE \$500, W.B. THORP, LOG CABIN TRAILER COURT, HI5-2782.

16 FOOT HOUSE TRAILER, SLEEPS 4, FOR SALE, \$200, HI5-2551 (12-6).

CINDERELLA PORTABLE WASHER, HI5-2394

TWIN HIGH CHAIR, BUTLER STYLE, ADJUSTABLE LEGS, \$15, HI5-2394

### FOR RENT, HOUSES

FOR 2 ADULTS, GRACIOUS LIVING IN HEALTHFUL ALPINE, FULLY FURNISHED INCLUDING DISHES & SILVER, \$125. PER MO. ON LEASE, REFERENCES, CALL AROUND 6 P.M. CY6-1385 (1-10)

PARTLY FURN. 1 BR COTTAGE, CLOSE IN ADULTS ONLY, HI5-2546, JU2-3961

### GENERAL CONTRACTING

LICENSED GEN. CONTRACTOR, REPAIR OR NEW CONSTRUCTION, CONTRACT OR TIME AND MATERIAL, FINANCING CAN BE ARRANGED, HI5-2173 OR P.O. BOX 471, ALPINE, (TF)

### FOR RENT, TRAILERS

CLEAN 3-ROOM TRAILER, PANELRAY HEAT, RANGE, REF, INNERSPRINGS, BED-DIVAN, ETC. \$40. ADULTS. WE TOW TO YOUR LOCATION, FINE FOR GUEST HOUSE, WHILE BUILDING, ETC. CAN BE BOUGHT, EASY TERMS. HI5-2415 OR HI5-2394.

VAGABOND, 21 FT. SLEEPS 4, BUTANE RANGE & HEATER, ELEC. REF. STEEL ROOF, NEW UPHOLSTERY, \$750, \$200. DOWN, EZ TERMS, HI5-2415

Alpine needs a cobbler & shoe shop.

### SPECIAL NOTICES

#### MONEY TO LOAN

EL CAJON FINANCE CO.  
133 NO. ORANGE, EL CAJON, HI4-4103.

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